Ms. Rashida La Lande, Executive Vice President, Chief Sustainability Officer Kraft Heinz Foods Company 1 PPG Place Pittsburgh, PA 15222

Dear Ms. La Lande,

Thank you for taking the first steps in your journey toward sustainable palm oil by being an active Roundtable on Sustainable Palm Oil (RSPO) member. Orangutans and other wildlife are counting on your commitment to help break the link between palm oil and deforestation.

I hope you will continue your sustainable palm oil journey by taking the following actions:

- Use only 100% physical certified sustainable palm oil (CSPO) that is deforestation-free.
- Report your progress by submitting your ACOP (Annual Communication of Progress) report to the RSPO.
- Publically share your progress through media releases and social media.
- When you begin using 100% physical CSPO, label your products with the RSPO trademark. You will be advertising how environmentally conscientious you are!



I hope to remain one of your loyal customers; however I am committed to supporting only those companies that continue their journey toward deforestation-free palm oil.

Thank you for your consideration.